

2012 Roadmap



*Four hurdles
that confront
everyone who
needs a plan*

Introduction

- James B. Woosley, PMP
 - WoosleyCoaching.com



2011 Is Almost Over



The Perfect Plan

Step 1: Decide to Start a Business



Step 2: Get a Great Domain Name



Step 3: A Miracle Happens



Step 4: Untold Riches and Glory!

The Mythical Business Plan



The Struggle of Planning

Brace Yourself! This may not be pretty.



Why Is It Hard?



1) Experience Planning

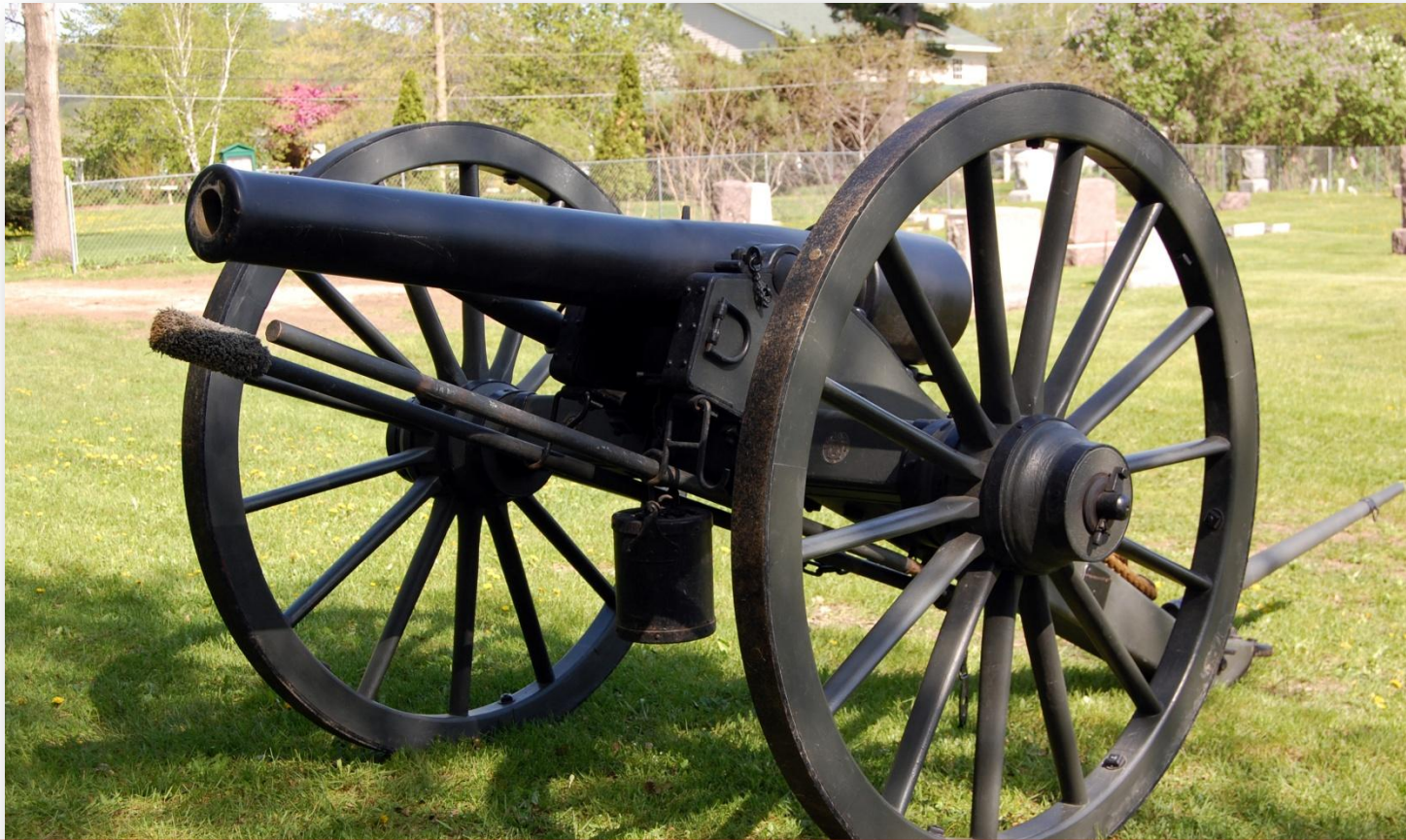


2) Behaving Backwards



"First say to yourself what you would be; and then do what you have to do."
– Epictetus

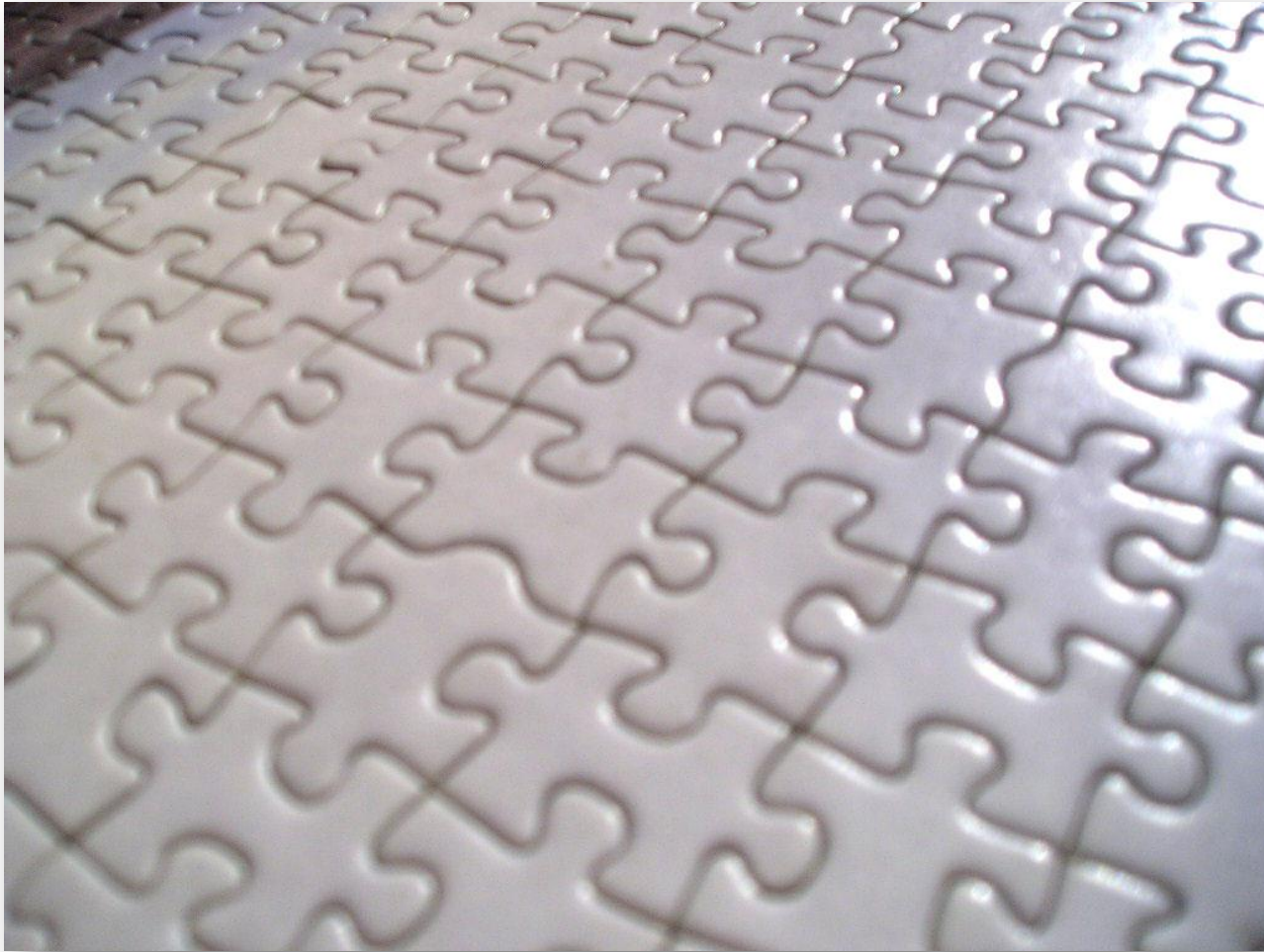
3) Destination Lock



"No battle plan survives contact with the enemy."

– Helmuth von Moltke

4) Doing It Alone

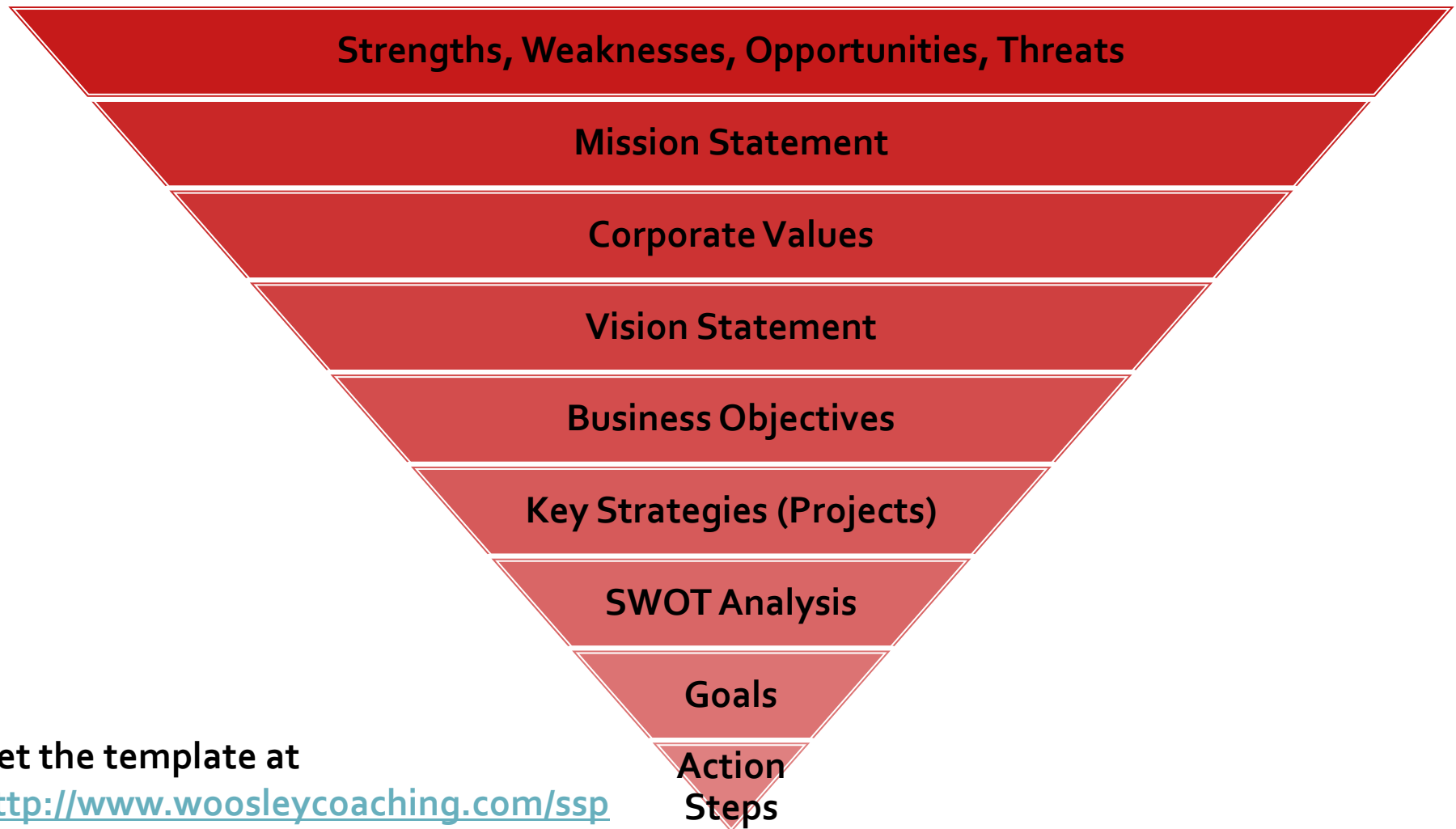


Building a Plan

*"All you need is the plan, the **ROADMAP**, and the courage to press on to your destination." – Earl Nightingale*



The Simple Strategic Plan



Get the template at
<http://www.woosleycoaching.com/ssp>

Next Steps



- Identify where you are
- Define where you want to go and why
 - Where do you want to be by the end of 2012?
- Develop a plan to get there
 - Keep it simple!
- Implement the plan and adjust as needed

Resources to Help

"Reduce your plan to writing. The moment you complete this, you will have definitely given concrete form to the intangible desire." – Napoleon Hill



No One Has to Be Alone



- Free Resources
 - Join <http://www.48Days.net> and plug into a group
 - Start a mastermind group
 - Get an accountability partner
 - Use the SSP

No One Has to Be Alone



- Paid Resources
 - One-on-One Coaching
 - Group Coaching
 - 6 months of training and coaching
 - <http://www.woosleycoaching.com/2012-roadmap>
- Join Free Agent Academy
 - A curriculum, collection of coaches and an active, encouraging community
 - <http://www.FreeAgentVirus.com>

Thank You!

